Personal Brand Review

Reviewing the work you did on personal branding in previous modules
How would you now describe your unique personal brand:

How do you communicate your brand?
Think about the people who need to know this about you and what opportunities you can create to communicate your message to them. This could involve meeting them and telling them but there are many other creative ways to approach this, e.g. speaking at events, joining professional associations, writing, volunteering, working on high profile assignments or contributing constructive ideas. Think about ‘win-win’ scenarios where you are also contributing to the objectives of the organisation / colleagues: